

## **ASSIDUUS uses Reaforce software by Reasult BV**

Reliable, efficient property development calls for the right software solution. ASSIDUUS relies on the Reaforce software solution by German/Dutch real estate software developer Reasult BV (Reasult) when it comes to managing its development projects. ASSIDUUS uses Reaforce for everything from initial rough estimates, complex acquisition calculations by building phase and business planning to monitoring property development financials and preparing feasibility analyses.

“With Reaforce we can bundle development projects or view them in a pipeline. This enables us to respond quickly and effectively to changes in the market environment,” says Alexander Happ, Executive Director at ASSIDUUS. “Reaforce gives us an overview of development progress, compares target and current figures and handles some of our risk management activities. That speeds up the planning process considerably and makes it much more efficient.”

“ASSIDUUS initially opted for our small business version so that they could try out our software. Now they are working with the full version and have also decided to go with our reporting and analysis tool,” says Dirk Schumacher, Head of DACH at Reasult. “Reaforce may be a standardized solution, but we continue to adapt it to the needs of each client.”

Reaforce uses a central database to collect all project data and then presents that data in edited form. The software lets users compare current and estimated figures using an interface to their own financial management system. It also tracks the financial feasibility of projects and gives users access to various key earnings and return figures like internal rate of return (IRR) and project-based profit.

### **The company**

ASSIDUUS Development was founded in late 2019 by Robert-Christian Gierth, Alexander Happ and the Berlin-based IDEAL Versicherungsgruppe. The company specializes in office, mixed-use and city-district property developments based on ESG sustainability criteria for institutional investors pursuing long-term strategies.

Executives Robert-Christian Gierth and Alexander Happ have years of expertise in the real estate sector and an extensive track record that includes site and location development as well as the realization of high-volume development projects.

[www.assiduus-development.de](http://www.assiduus-development.de)

### **Press contact**

Nicole Lindner

+49 (0) 30 403687400

[nicole.lindner@assiduus-development.de](mailto:nicole.lindner@assiduus-development.de)